



Dear Friend,

I want to personally invite you to join us in celebrating ***Framed: An Art Auction with a Mission*** as a event sponsor. Your sponsorship will help the community by supporting Home Sweet Home, a non-profit organization that provides gently used furniture and household items free of charge to low-income families. We earn more than half of our annual funding during this event – from corporate sponsors, ticket donations, and the purchase of art. **Without your corporate support, Home Sweet Home could not serve hundreds of St. Louis families getting back on their feet.**

On Friday, October 13, 2017, area art-lovers and community supporters alike will be bidding on one-of-a-kind art at the Mad Art Gallery located in the historic Soulard neighborhood at 2727 S 12th St, St. Louis 63118. The gallery-like setting will feature work from more than 30 artists, all donating themed art representing their version of “Home.” Last year’s event featured a variety of artistic media including hand blown glass, mixed media, photography, and sculpture. Next to each unique piece, we feature information about the artist – many of whom choose to attend the event. The opportunity to purchase a unique piece of art, support a cause, and enjoy lively conversation make this a night you do not want to miss!

If you are new to our mission, Home Sweet Home is a furniture bank providing and delivering gently used furniture and household items free of charge to some of our most vulnerable families including survivors of domestic abuse, veterans, and single mothers and their children. We assist families that live in such absolute poverty that their homes lack mattresses, kitchen tables, and even the most basic of items. In just two years, more than 450 families have received furniture! With the appropriate basic needs accounted for, families are more productive, students study more, and physical and mental health needs can be easily managed.

We need your help in ensuring that Home Sweet Home has the resources it needs to continue to provide the furniture to families in need - creating a stronger and safer community! **Can we count on your support? Please view sponsorship levels and sign-up information on the following pages.**

If you have any questions or need additional information please do not hesitate to contact me at (314) 605-1580 or email me at betsy@homesweethomestl.org.

Sincerely,

Betsy Reznicek
Executive Director



SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor of our second annual primary fundraiser, “Framed: An Art Auction with a Mission.” The event will take place at the Mad Art Gallery located at 2727 S 12th St, St. Louis 63118 on Friday, October 13, 2017 from 7 – 10 pm. All proceeds from “Framed” will directly benefit Home Sweet Home, its mission, program, and the hundreds of families we support.

Title Sponsor \$5,000

- Twenty (20) tickets to the event
- Recognition on the Home Sweet Home website for one year
- Recognition from the podium at the event
- Company logo on the invitation, on event signage, event presentations and the Home Sweet Home website, newsletter and social media sites (Facebook, Twitter)
- Special mention in all press releases
- \$4,800 donation to Home Sweet Home that sponsors 30 families

Premium Sponsor \$2,500

- Twelve (12) tickets to the event
- Recognition on the Home Sweet Home website until the end of the year
- Company logo on the invitation, event presentations and the Home Sweet Home website, newsletter and social media sites (Facebook, Twitter)
- \$2,200 donation to Home Sweet Home that sponsors 15 families

Supporting Sponsor \$1,000

- Ten (10) tickets to the event
- Recognition on the Home Sweet Home website through the event
- Company logo on the invitation, event presentations and the Home Sweet Home website, newsletter and social media sites (Facebook, Twitter)
- \$750 donation to Home Sweet Home that sponsors 6 families

Team Sponsor \$500

- Six (6) tickets to the event
- Recognition on the Home Sweet Home website and during event presentation
- \$350 donation to Home Sweet Home that sponsors 3 families

Family Sponsor \$250

- Four (4) tickets to the event
- Recognition on the Home Sweet Home website and during event presentation
- \$150 donation to Home Sweet Home that sponsors 2 families

Friend Sponsor \$100

- Two (2) tickets to the event
- Recognition on the Home Sweet Home website and during event presentation
- \$50 donation to Home Sweet Home that sponsors 1 family

We look forward to showcasing your company as a key supporter of the 2017 Framed Event.



Yes! We would like to Sponsor the 2017 Framed Art Auction!

Please sign us up at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor - \$5,000 | <input type="checkbox"/> Team Sponsor - \$500 |
| <input type="checkbox"/> Premium Sponsor - \$2,500 | <input type="checkbox"/> Family Sponsor - \$250 |
| <input type="checkbox"/> Support Sponsor - \$1,500 | <input type="checkbox"/> Friend Sponsor - \$100 |

Company Information:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

- I/we plan to fill _____ of our tickets for the event.
- We will not be using our tickets for the art auction making my donation 100% tax deductible.

Payment Information:

- Check enclosed (please make checks payable to Home Sweet Home)
- Please send me an invoice

Credit Card #: _____

Name on Card: _____

Exp: _____ Security Code #: _____

Billing Address: _____

Signature: _____

Please mail or email this completed form to:

Betsy Reznicek, Home Sweet Home | 2653 Locust Street | St. Louis, MO 63103
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