



home sweet home
young friends council

SPONSORSHIP OPPORTUNITIES

WINE TASTING

HOSTED BY OUR YOUNG FRIENDS COUNCIL

NOVEMBER 7th, 2025

GRAPEVINE WINES | KIRKWOOD, MO

ABOUT HOME SWEET HOME



home sweet home

furnishing hope

Home Sweet Home began with a simple, powerful idea: Everyone deserves a safe, comfortable place to call home.

While working in the St. Louis nonprofit community, our founder and executive director, Betsy Reznicek, noticed a critical gap. Families transitioning out of crisis were often handed the keys to an empty space. Beds, tables, and basic home essentials were out of reach, and no single organization was equipped to fill that gap. Betsy envisioned a dedicated furniture bank that could provide essential furnishings to those in need with dignity and efficiency. She teamed up with a small but determined group of community members, and together they turned that vision into reality.

In October 2015, Home Sweet Home made its very first delivery—with a small group of volunteers, a borrowed warehouse, a rented truck, and \$5,000 in seed funding. Since then, thanks to the generosity of our supporters and strong partnerships with local agencies, we've grown into a vital community resource.

Today, Home Sweet Home serves more than 1,000 families each year. Our 13,000-square-foot warehouse stays full thanks to generous donors, and our four trucks hit the road daily to pick up furniture donations and deliver to families in need. With support from hundreds of volunteers and our dedicated team of 19 staff members, we've rehomed over 500,000 essential household items, turning empty spaces into warm, welcoming homes.



PLEASE JOIN YOUNG FRIENDS COUNCIL FOR OUR ANNUAL WINE TASTING!



We invite you to partner with Home Sweet Home at Grapevine Wines for this very special evening! Your sponsorship is a high-impact way to show St. Louis your commitment to addressing the furniture poverty our neighbors are facing every day.



11,542 followers
N/A impressions
110,469 reach



3,311 followers
12,590 impressions
11,671 reach



918 followers
1,779 impressions
N/A reach

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HOPE SPONSOR

\$1,500

Furnishes a home for a family

- 4 event tickets
- Logo recognition at the event and in program
- Recognition on event website with a link to sponsor website
- Minimum of 2 exclusive social media posts

DIGNITY SPONSOR

\$750

Provides living & dining room furniture for a family

- 2 event tickets
- Logo recognition at the event and in program
- Recognition on event website with a link to sponsor website
- Minimum of 1 social media post

PRIDE SPONSOR

\$350

Ensures a family has beds for restful sleep

- 2 event tickets
- Logo recognition at the event and in program

IN-KIND DONATION

Any Amount

We appreciate any in-kind donations you are able to give!

- In-kind donors will be recognized at the event

HOW TO BECOME A SPONSOR

Register online at:

[homesweethomestl.org/
yfcwinetasting](https://homesweethomestl.org/yfcwinetasting)



To find out more about sponsorship opportunities, please contact Young Friends Council at:

youngfriends@homesweethomestl.org



Founded in 2023, Young Friends Council is a diverse group of emerging leaders between the ages of 21 and 40 who are dedicated to supporting the mission of Home Sweet Home.

YFC provides leadership and support for fundraising efforts, volunteer recruitment, and increase the awareness of Home Sweet Home in our community.