



home sweet home

furnishing hope

CELEBRATING A DECADE OF HOME SWEET HOME

*Through
the
Decades*

TRIVIA NIGHT

SPONSORSHIP PACKET

SEPTEMBER 26TH, 2026 | MOOLAH SHRINE CENTER

CELEBRATE A DECADE

Home Sweet Home's annual Trivia Night is one of our most anticipated community events of the year, bringing together hundreds of supporters, corporate partners, and community leaders for an evening of friendly competition and fun—all in support of our mission.

This year's event is especially meaningful as we celebrate Home Sweet Home's 10-year anniversary. Through the Decades Trivia Night will highlight a decade of impact in our community while bringing together the partners and supporters who have made that work possible.

PROMOTIONAL REACH & VISIBILITY

Sponsorships allow Home Sweet Home to continue its mission to provide basic household furnishings to those coming out of a crisis situation while also giving sponsors meaningful visibility and recognition across our growing network of supporters, including:

- Brand recognition in front of 400+ event attendees
- Exposure to 10,000+ newsletter subscribers
- Social media: 14K+ Facebook followers, 3.7K+ Instagram followers, 1K+ LinkedIn followers
- Visibility on a website with 8.7K+ monthly visitors
- Recognition as a community impact partner
- Opportunities for employee engagement through event participation
- Alignment with a trusted local nonprofit

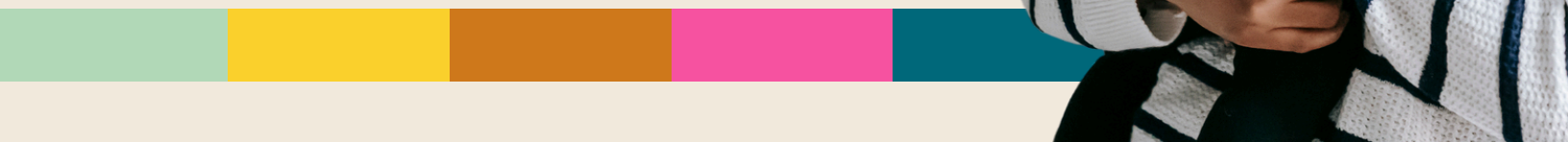
ABOUT HOME SWEET HOME

Founded in 2015, Home Sweet Home is the only furniture bank in the St. Louis region dedicated to helping individuals and families create stable homes after experiencing crisis.

What began with a borrowed warehouse, a rented truck, and \$5,000 in seed funding has grown into a vital resource for families across the St. Louis region.

- 1,200+ families served annually
- 650,000+ household items rehomed
- 18 dedicated staff members
- Hundreds of volunteers each year
- Partnerships with 50+ social service agencies

Learn more about our work at
homesweethomestl.org



SPONSORSHIP LEVELS

CENTENNIAL SPONSOR (\$10,000)

Provides HSH services to 8 families | 1 Available

- Acknowledgment as presenting sponsor during the event by the host
- Opportunity to include branded swag or promo materials at guest table
- Exclusive logo placement on all table numbers
- Two VIP tables (8 guests each)
- Logo with link on event webpage and event email blasts
- Prominent logo placement on event signage by the registration table
- Two dedicated social media posts
- Complimentary charcuterie board

GOLDEN AGE SPONSOR (\$5,000)

Provides HSH services to 4 families | 2 Available

- Two VIP tables (8 guests each)
- Logo with link on event webpage and event email blasts
- Logo placement on event signage by the registration table
- Two dedicated social media posts
- Complimentary charcuterie board

SILVER ERA SPONSOR (\$2,500)

Provides HSH services to 2 families | Unlimited

- One VIP table (8 guests)
- Logo with link on event webpage and event email blasts
- Logo placement on event signage by the registration table
- Minimum of one dedicated social media post

RETRO BAR SPONSOR (\$1,000)

Provides HSH services to 1 family | Unlimited

- One VIP table (8 guests)
- Logo placement at event bars
- Printed name on event webpage and event email blasts
- Logo placement on event signage by the registration table

CLASSIC ROUND SPONSOR (\$500)

Provides beds to 1 family | 8 Available

- One VIP table (8 guests)
- Logo placement on trivia big screen for one round
- Logo placement on one round answer sheet



HOW TO BECOME A SPONSOR

Becoming a sponsor is easy. Simply choose your sponsorship level and submit your registration using one of the options below:

- **Mail:** Complete the registration form below and return it with payment to:
10 Sunnen Drive, Suite 100
Maplewood, MO 63143
- **Online:** Visit homesweethomestl.org/trivia-night/ to complete the sponsorship form online.
- **QR Code:** Scan the QR code to register quickly from your phone.

For questions about sponsorship opportunities or other ways to support Home Sweet Home, please contact Development Director Scott McIntosh at 314-448-9838 ext. 109 or scott.mcintosh@homesweethomestl.org.



We look forward to partnering with you to celebrate a decade of impact and continue furnishing homes across our community.

The deadline for all sponsorship payments is September 4, 2026.

SPONSORSHIP REGISTRATION FORM

Choose your Sponsorship Level:

- Centennial Sponsor (\$10,000) Golden Age Sponsor (\$5,000) Silver Era Sponsor (\$2,500)
 Retro Bar Sponsor (\$1,000) Classic Round Sponsor (\$500)

Contact name: _____ Company name: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email: _____

Payment Information (all payments due by September 4th, 2026):

- Payment enclosed (checks payable to Home Sweet Home) Please invoice me!

Credit Card #: _____ Cardholder Name: _____

Exp. date: _____ CVV: _____ Zip code: _____

Address: _____ City/State/Zip: _____

Signature: _____ Date: _____