

HOME SWEET HOME STRATEGIC PLAN OVERVIEW 2023-2024



Mission: Home Sweet Home is a furniture bank whose mission is to give under-served families a sense of pride and to improve the quality of their lives by providing basic household furnishings.
Vision: Home Sweet Home uplifts our community and inspires hope by providing every person a bed to sleep in; turning houses into homes.

PRIORITIES

CAPACITY

Provide the physical, logistical, financial & people resources necessary to serve the full home-furnishing needs of the St. Louis region by partnering with agencies focusing on homelessness.

CAPABILITY

Be the nonprofit of choice to employees, volunteers, donors and agency partners.

CONSISTENCY

Implement the processes & systems necessary to continue to engage our stakeholders and utilize technology to increase our capacity to serve.

INCREASE PHYSICAL CAPACITY TO MATCH DEMAND

2023

- Immediate and long-term location for Home Sweet Home
- Implement and pilot *Downsizing* (professional removal services for senior living)

DEVELOP A DIVERSE GROUP OF DONORS

2023

- Build and maintain a 3-month operating reserve
- Maintain a min. of 75% expense ratio

BE A NONPROFIT EMPLOYER OF CHOICE IN THE REGION

2023

- Continue to evaluate additional benefits and benchmark salaries and roles
- Work with an outside fund to identify a roadmap towards diversity and inclusion

BECOME THE AGENCY OF CHOICE FOR STAKEHOLDERS

2023

- Build board of directors
- Build committee base, including:
 - **Development Committee**
 - **Governance Committee**
 - **Finance Committee**
 - HR Committee
 - Young Friends Council Committee
- Project Teams:
 - Capacity
 - Gala
 - Trivia Night